

AI Impact Assessment

A CEO's Guide to Unlocking AI's Business Potential

The CEO'S Challenge

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Where do I start? The flood of AI terms—Gen AI, LLMs, ML, Predictive AI—creates confusion rather than clarity.

AI is now a **strategic priority**, but many CEOs grapple with two critical questions

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How do I ensure AI delivers real business value? Without a clear path, AI investments often fail to translate into meaningful impact.

Why AI Often Fails to Deliver ROI



Unclear Business Objectives – AI initiatives often lack direct alignment with strategic goals.



Data Challenges – 76% of IT leaders say data quality is their biggest barrier.



Governance & Risk Issues – 30% of AI projects fail due to poor risk controls and lack of accountability.



Long, Complex Pilots – Many companies get stuck in **pilot purgatory**, with no clear path to scale AI successfully.

According to Gartner, 30% of AI projects fail after proof of concept due to poor data quality, risk controls, and unclear business value. The key to AI success is not waiting for 'perfect' data but aligning AI initiatives with strategic business outcomes from the start.

Silver Tree's Fast Track AI Approach

The traditional approach—waiting for perfect data, lengthy experimentation, and tech-driven adoption—delays impact and increases AI failure rates.

Implements AI **at any data maturity level** while improving data in parallel



AI use cases identified **upfront**, based on business impact



Modular, phased AI adoption with early business impact

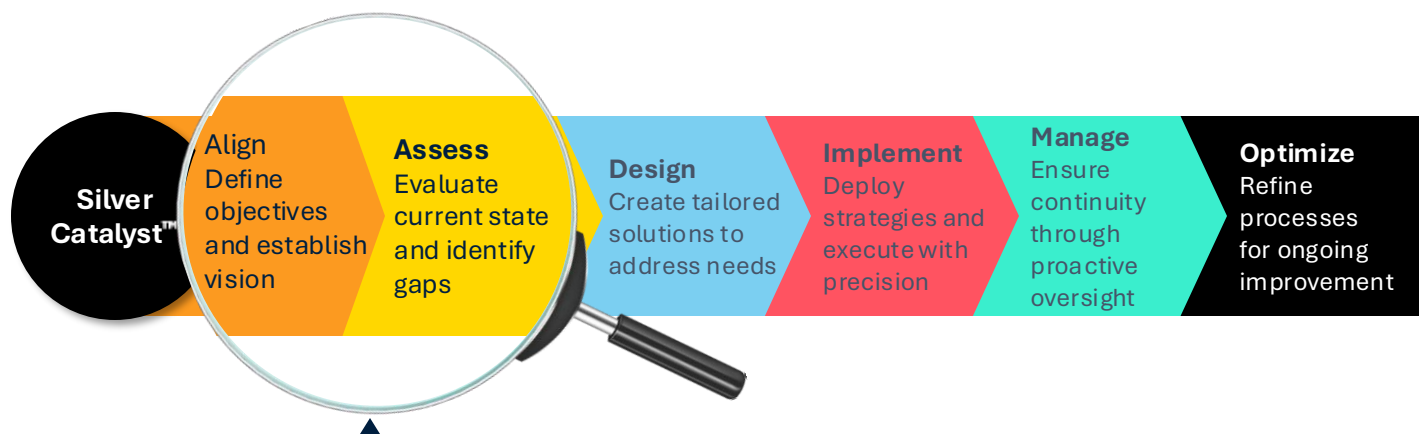


Governance and risk mitigation **embedded from the start**



AI Impact Assessment: Your Entry to Realize Full Value

From AI use case identification to data readiness and seamless deployment, Silver Catalyst ensures every step drives **real business value**.



ALIGN and ASSESS are the **initial steps** in a broader AI transformation journey. Whether used as a standalone assessment or as the entire process to ensure your organization is set up for success.

Your High Value Deliverables



High-Impact Use Case

Prioritization – Identifies quick wins, strategic bets, and long-term AI opportunities.



Minimum Viable Data Governance

Plan – Foundational data governance framework to ensure data integrity, security, and compliance, supporting AI initiatives.



Executive Summary – Consolidate findings from stakeholder interviews, use case workshops, data & tech assessments, and prioritization.



AI Readiness Scorecard – Provides a snapshot of current capabilities, data maturity, and governance gaps.

The ROI of the Full Silver Catalyst AI Journey

Cost Savings & Efficiency Gains

- **30-50%** reduction in operational costs
- **50%** faster decision-making using **20-40%** increase in employee productivity
- **80%** reduction in data processing time

Revenue Growth & Competitive Advantage

- **5-15%** revenue uplift
- **10-30%** faster time-to-market
- **Higher** customer retention

*These findings are based on recent industry research and surveys by firms like Deloitte, McKinsey, and PwC.

Scan the QR Code to schedule a consultation and take the first step toward AI-driven business transformation.

